...page 1

| Goal Statement: Begin utilities upgrade. | | | | | | |
|--|--------|----------------|-------------|------------|-----------|--|
| Strategic Action | Cost | Responsibility | Target Date | Monitoring | | |
| | \$ | | | Initiated | Completed | |
| Approve electric cost of service study and implement a rate increase to finance projects | NA | Council | 3/1/04 | | | |
| Approve water & sewer cost of service study | NA | Council | 4/1/04 | | | |
| Reconstitute the water-wastewater utility authority | NA | Council | 5/1/04 | | | |
| Implement the high priority items in the system review five projects | \$290K | Council | 7/1/05 | | | |
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Evaluation notes were added to the output document. To get rid of these notes, please order your copy of ePrint IV now.

| Goal Statement: Improve communication with our residents. | | | | | | |
|--|-------|----------------|-------------|------------|-----------|--|
| Strategic Action | Cost | Responsibility | Target Date | Monitoring | | |
| | \$ | | | Initiated | Completed | |
| Improve or initiate the use of the following for providing | Staff | | | | | |
| information to the public: | time | | | | | |
| 1. Continued use of the Community Channel (CH 7) | Staff | City Staff | Ongoing | | | |
| for written postings of City Council Meetings | time | 0:4 04 # | | | | |
| 2. Add additional video announcements to the | Staff | City Staff | 2004 | | | |
| Community Channel (CH 7) through public | time | | | | | |
| service announcements, video of area events and expanded meeting coverage | | | | | | |
| 3. Continued use of the City Newsletter | Same | City Staff | Ongoing | | | |
| Utilize the local newspapers | Same | City Staff | 2004 | | | |
| 5. Continue monthly visits to the local radio stations | Same | City Staff | Ongoing | | | |
| to discuss current city events | | | anging | | | |
| 6. Host regular town meetings covering various | Same | City Staff | 2004 | | | |
| issues of interest and follow up to strategic | | - | | | | |
| planning | | | | | | |
| Redesign lobby décor to include an area for | Same | City Staff | 6/1/04 | | | |
| postings and bulletin boards for public | _ | | | | | |
| information | Same | City Staff | 7/1/04 | | | |
| 8. Improve and expand the information provided to | C | City Managar | 2/4/04 | | | |
| the local library for public information and viewing | Same | City Manager | 3/1/04 | | | |
| Initiate a monthly open door meeting with the Manager open to the public – held in the | | | | | | |
| basement conference room | Same | City Staff | 7/1/04 | | | |
| 10. Design lobby to include seating area in the lobby | Jame | Oity Otali | 7,1,04 | | | |
| with information to review while waiting for | | | | | | |
| service or meetings | Same | DDA/NABA | 1/1/05 | | | |

| 11. Develop a Welcome Packet for new residents12. Develop and expand the use of community surveys | Same | City Staff | 2004 | |
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| Strategic Action | Cost | Responsibility | Target Date | Monitoring | |
|---|---|--|--|------------|-----------|
| | \$ | | | Initiated | Completed |
| Update our Zoning Ordinance Approval of Zoning Ordinance | Staff Time | Planning Commission City Staff | 3/1/04 4/1/04 | | |
| Participate with the county to identify Brownfield properties in the City of Norway | Same | Staff and Brownfield Redevelop- ment Authority | Ongoing | | |
| Ordinance Codification The following Ordinances are under review to be submitted for review and approval prior to submittal for final codification: 1. Property Maintenance Ordinance 2. Refuse Collection Ordinance 3. Noxious weeds and grass 4. Golf Course 5. Utility Billing 6. Parking 7. Semi truck routes 8. Noise | \$15K Staff time Same Same Same Same Same Same Same | Municipal Code Corporation Codification Committee Same Same Same Same Same Same Same | 9/1/04 7/1/04 6/1/04 4/1/04 4/1/04 7/1/04 7/1/04 6/1/04 | | |
| Implement Wetland Reserve Program | | Codification Com, Council & Staff | 7/05 | | |

| Goal Statement: Complete the Main Street streetscape project. | | | | | | |
|---|--------|-------------------|--------------------------------------|------------|-----------|--|
| Strategic Action | Cost | Responsibility | Target Date | Monitoring | | |
| | \$ | | | Initiated | Completed | |
| Finish detail plans Engineering Financing 4th – 8th Avenue complete | \$1M | DDA/UPEA | 3/1/04 Funding grant (MDOT) | | | |
| Complete utility/water and sewer grant application – (\$200,000 MDOT) | \$204K | | 3/1/04 | | | |
| U.P. Engineers & Architects finish design documents | | UPEA | 3/1/04 | | | |
| Prepare documents for bonding | | DDA/Staff | 4/1/04 | | | |
| Prepare design standards/programs | | DDA & Planning | 5/1/04 | | | |
| Complete construction of Main Street streetscape | | Com | 2004 | | | |
| | | | | | | |

| Goal Statement: Green up our community. | | | | | | |
|--|------|---|-------------|-----------|------------|--|
| Strategic Action | Cost | Responsibility | Target Date | Mon | Monitoring | |
| | \$ | | | Initiated | Completed | |
| Realize the completion of the plan for the Olson 40 acre parcel WRP (Wetland Remediation Program) CMI (Clean Michigan Funding) MDOT (trails funding) Daylight White Creek | | Staff NRCS Dickinson County Cons District | 7/1/05 | | | |
| Promote irrigation by land owners through a new rate structure | | City Council | 4/1/04 | | | |
| Identify sites for a nursery program Wastewater treatment facility Marion Park | | Staff & Rec Com | Summer | | | |
| Start a nursery to replace trees that are dieing Secure seedlings from the DNR/others Set up an irrigation system | | Terry and the Norway Garden Club | Summer | | | |